

Sales Order

Station: WBT-A-F Agency: MOFFITT MEDIA & MARKETING SVCS
 Contract Name: Troxler week 10.17.16 Address: 4405 MEETING HOUSE DRIVE
 Contract#: (none) City: GREENSBORO State: NC Zip: 27410
 Start Date: 10/18/16 End Date: 10/21/16 Buyer: _____
 Revenue Type: POLITICAL LOCAL Tax Schedule: _____ (None)
 AGENCY _____ Type: Cash Agency Commission %: 15
 Advertiser: MOFFITT MEDIA & MARKETING SVCS Billing Cycle: Standard
 Address: _____ Salesperson: 245arms Comm %: 7.50
 City: _____ State: _____ Zip: _____ Makegood Policy: WITHIN CONTRACT DATES
 Product Name: Troxler week 10.17.16
 Competitive Code: POLITICAL AGENCY

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	10/18/16	10/21/16		6:00 AM	9:00 AM	30		X	X	X	X			5	W	185.00	5	925.00	2	
2	10/18/16	10/21/16		12:00 PM	3:00 PM	30		X	X	X	X			10	W	200.00	10	2,000.00	2	

Billing Projections: By Month

Oct 16
 CA 2,925.00
 ST 2,925.00

☒ Print Spot Prices

Notes to Traffic: PREPAY

TOTAL SPOTS _____ 15
 GROSS TOTAL \$ _____ 2,925.00
 ADJUSTED SPOTS _____ 15
 ADJUSTED TOTAL \$ _____ 2,925.00

APPROVE DECLINE

☐
☐

Traffic Manager

☐
☐

National Sales Manager

☐
☐

Local Sales Manager

☐
☐

Credit Manager

BROADCAST ORDER
WBT-AM
Rob Armstrong

Spot length: :30

[illegible]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

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Station and Location: WBT-AM, CHARLOTTE, NC	Date: 10/14/16
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I, Joni C. Moffitt - Moffitt Media & Marketing Services,

being/on behalf of: Steve Troxler, a legally

qualified candidate of the Republican political

party for the office of: NC State Commissioner of Agriculture

in the General

election to be held on: Nov. 8, 2016.

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: See attached schedule: \$2925.00 GROSS/\$2486.25 NET
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Troxler for Commissioner of Agriculture

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gregg Lowe

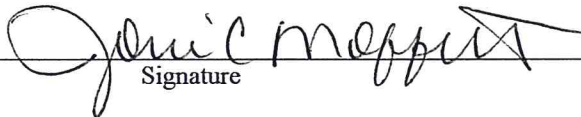
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/14/16

Date

Joni C. Moffitt

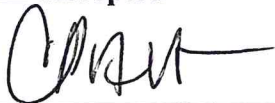

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Carol Pate

Printed Name

NSM

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request: October 14, 2016 Time of Request: 11 AM

Candidate Name: Steve Troxler

Party: Republican

Candidate for: Commissioner of Agriculture NC
(Office) (Location)

Candidate's Authorized Committee: Moffitt Media

Treasurer of Candidate's Authorized Committee: GREG Lowe

Address: 4405 Meeting House Drive, Greensboro, NC 27410

Telephone: 336-209-3118

Agency for Candidate (if any): Moffitt Media

Name of Person Requesting Information/Time: Joni Moffitt

Information Requested: _____

- Rates for ✓
- Availabilities for _____
- Other: _____

Disposition of Request:

✓ Accepted _____ Rejected _____ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: see attached

Class of Time Purchased: Non-Preemptible

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary):
see attached

Rebate Paid (if any): _____

Disclosure Statement Provided by Station: ✓
Yes No Previously provided

BCRA Certificate (for Federal candidates only) Provided: _____
Yes No Previously provided

Other Information: _____

Inquiry Received By: Rob Armstrong

This form must be retained in the station's public inspection file for a period of two years.

JONI C. MOFFITT
DBA MOFFITT MEDIA & MARKETING
4405 MEETING HOUSE DR.
GREENSBORO, NC 27410

1215
68-102/514

10-14-16 Date

Pay to the Order of WBT-AM \$ 2486.25

Two thousand four hundred eighty six & 25/100 Dollars  Security Features Details on Back


AMERICAN NATIONAL
Your Relationship Bank
American National Bank & Trust Company
www.amnb.com
(800) 240-8199

For S. Troxler 10/17  MP

⑆051401027⑆ 1509753601⑆ 215